## City of Melbourne & RMIT Design Challenge



Expressions of interest are now open.

Closing midnight, Sunday 8th September, 2019.

How do we design for inclusive cities? Submit your proposal to win \$5,000 with shortlisted entries each winning \$2,000.

What does it mean to co-design a city to include everyone, not just those most able? How can we co-design spaces of the city for and with those who live here whose experiences are different to the majority? What types of sensorial experiences should be emphasised? How can we be innovative within Melbourne's current landscape?

The City of Melbourne and RMIT are collaborating on a design challenge about how we might codesign for inclusivity. What does an inclusive city feel like? Where are the gaps? What does it feel like, smell like, sound like? Is it different for children? Older adults? How do we co-design a city for neurodiversity? Or cultural and linguistic diversity? And how does this co-design reflect the unique experience of Melbourne?

We are seeking **EOIs** around this interdisciplinary provocation. It could be an idea for a sound park. Or to create reflective spaces. Or a redesign of traffic lights. It could be speculative. It could be practical.

We are calling for interdisciplinary teams including academics/students and industry to rise to the challenge. For stage one, we are asking teams to submit an Expression of Interest.

A short list of finalists will be chosen. If selected, each team will be remunerated \$2,000 and asked to develop a plan for implementation.

## The Challenge Process:

- 1. Form your interdisciplinary team (up to 5 people).
- 2. Identify the issue or challenge your team's solution will address.
- 3. Submit your EOI via the <u>online form</u> by <u>midnight</u>, <u>Sunday 8<sup>th</sup> September 2019</u>. Your Initial Entry will describe the issue you will focus on, your team's expertise and why people should care about your proposed solution.
- We will notify shortlisted teams on or by Monday 23<sup>rd</sup> September 2019.
- 5. Shortlisted teams will further develop & refine their ideas into a robust proposal and submit their Final Entry via email by **5pm on 8<sup>th</sup> November 2019**. Final Entry submission may include a requirement to give a short presentation (5-10 mins) at the RMIT *Engaging for Impact* event (**4–6 February 2020**).
- 6. Shortlisted teams who submit a Final Entry will each receive \$2,000.
- 7. The winning team will be selected and notified by Friday 21st February 2020. The winning team will be awarded \$5,000. Visit <a href="mailto:dcp-ecp.com/opportunities">dcp-ecp.com/opportunities</a> for all details & full T&Cs.

